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## **Advantis Credit Union's Bob Corwin Wins NWCUA's Lifetime Achievement Award**

Portland, ORE., Oct. 22, 2018 - Recognized for outstanding leadership in the areas of social responsibility, credit union philosophy, advocacy, and community impact, Bob Corwin, President/CEO of Milwaukie, Oregon-based Advantis Credit Union, has received one of the Northwest Credit Union Movement's highest honors.

The Northwest Credit Union Association (NWCUA) honored Corwin with its Lifetime Achievement award during its annual MAXX Convention in Tacoma, Wash., on Oct. 18. In recognizing Corwin, NWCUA President and CEO Troy Stang said, "In his four decades of service to the Credit Union Movement, Bob has established an impressive record of accomplishment. We're pleased that he plans to continue leading, innovating, and serving into the future."

Corwin began his credit union career in the Portland area in 1977— just after college. He joined the staff at the former Tektronix Credit Union, now known as First Tech Federal Credit Union. He worked his way up the ranks, holding positions as a branch manager, loan manager, and operations manager, before assuming a series of senior leadership positions.

Innovations he brought to life during his years at First Tech included introduction of Integrity Systems Customer Service, resulting in a member satisfaction rating of 6.6 out of 7. He led collaboration among a group of four credit unions reviewing ATM and debit processing solutions, resulting in a collective \$15 million savings over five years. Corwin oversaw the mergers of other credit unions into First Tech and led expansion of its branch footprint.

That success landed on the radar screen of the Board of Directors at Wichita, Kansas-based Meritrust Credit Union. They recruited Corwin to the corner suite, appointing him as CEO in 2008. In just four years, the credit union's assets grew from \$587 million to \$828 million.

When the CEO position opened at Advantis Credit Union six years ago, the Board of Directors brought Corwin back to Oregon, his home state. Since taking the reins as CEO, Corwin has lead asset growth at Advantis from \$987 million to over \$1.4 billion. Membership has also increased markedly, from just over 49,000 members in 2012 to 75,000 today. Corwin is actively engaged as an advocate for credit unions, and for their consumer members on Main Street. He and his team maintain relationships with state and federal lawmakers and inform them about the benefits that not-for-profit, cooperative credit unions are providing for their members and local communities.

### **About Advantis Credit Union**

With \$1.4 billion in assets, Advantis Credit Union is Oregon's fifth largest not-for profit financial cooperative. We return earnings to members in the form of better rates, low fees, and more free services. Advantis is locally owned by over 75,000 members, and has eight branches in the Portland metro area. For more information, visit [www.advantiscu.org](http://www.advantiscu.org).